

JASON KENNY

CREATIVE GRAPHIC & UX/UI DESIGNER

BLOOMINGDALE, IL

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EMPLOYMENT HISTORY

FREELANCE GRAPHIC DESIGNER - SCRANTON GILLETTE COMMUNICATIONS

DECEMBER 2021 - CURRENT

Responsible for designing Water & Wastes Digest and The Diapason publications. Including laying out the publication maps, processing advertisements and the layout and design for all pages of the publications and completing the e-blast for monthly issues.

FREELANCE GRAPHIC DESIGNER - RSES

MAY 2021 - CURRENT

Responsibilities include the design and layout of RSES Journal publication, e-blasts, social media imagery. Designing of business cards, fliers for trade shows and promotion, catalogs and a text book.

FREELANCE DIGITAL DESIGNER - NORTON AGENCY

AUGUST 2021 - JUNE 2021

Responsibilities included designing and editing digital presentations for a global client, designing email blasts, designing digital banners, laying out and editing print design (brochures, posters, fliers, advertisements and more) in a fast paced, deadline driven agency environment.

GRAPHIC & DIGITAL MARKETING ASSOCIATE - CREATIVE MIRROR & SHOWER

JANUARY 2021 - MARCH 2021

Responsible for updating website content and images, SEO optimization, digital & print advertising, sales sheets, signage and documents along with assisting in general IT in the office.

GRAPHIC DESIGNER - LTF TECHNOLOGY

SEPTEMBER 2020 - OCTOBER 2020

Responsibilities include redesigning of website and working on launching new websites for new brands utilizing UX Design. Additionally responsible for digital ads and any in-house sales sheets or branding design and other print design needs.

GRAPHIC DESIGNER - SCRANTON GILLETTE COMMUNICATIONS

MARCH 2007 - JANUARY 2020

- Managed multiple magazine publications including Water & Wastes Digest, Storm Water Solutions, Lawn & Garden Retailer, Imaging Technology News (ITN), Diagnostic and Interventional Cardiology (DAIC), Custom Builder, Residential Lighting, as well as custom client projects. Duties include taking the magazine from beginning to end, coordinating and processing ads, laying out the map of the publication, and designing and laying out the magazine from front to back.
- Designed email e-blasts for clients and for publications, and created client and in-house marketing advertisements including web & social media banners, sell sheets and print advertisements.
- Worked with Content Management Systems, mainly Drupal for updating website content.
- Redesigned Lawn & Garden Retailer, Storm Water Solutions, Residential Lighting, Custom Builder, Imaging Technology News & Water & Wastes Digest.
- Maintained creativity and attention to detail in a highly deadline-driven atmosphere.

EDUCATION

GATEWAY

TECHNICAL COLLEGE

AAS, Graphic Technologies

TREEHOUSE

UX Design Certificate
April 2021

ACHIEVEMENTS

2019 - SGC Design Awards: Silver Best Article Design, Water & Wastes Digest

2019 - TABBIE Awards Honorable Mention - Feature Design, Water & Wastes Digest

2018 - Jesse H. Neal award (Best subject related package) - Water & Wastes Digest

2015 - Min's Editorial & Design Award Honorable Mention - Residential Lighting

2014 - SGC Design Awards: Silver Best Article Design, Residential Lighting

2014 - SGC Design Awards: Silver Best Overall Issue, Residential Lighting

2013 - Min's Editorial & Design Award Winner - Residential Lighting

SOFTWARE

HTML & CSS	Illustrator
Wix	Photoshop
Wordpress	Microsoft Office
Drupal	Pitcher
Google Web Designer	Salesforce
Adobe Creative Suite	Publisher Studio (map layout software)
Adobe XD	
Figma	
Dreamweaver	
Indesign	